



Bach Festival
of Philadelphia



WHY ADVERTISE WITH US

Our diverse and growing audiences include people of all ages, interests and professions. Many people return to hear more programs and bring their friends along to share the experience. From students and young professionals to business owners, music scholars, parents and tourists, our guests arrive from the PA, NJ, DE, NY regions and beyond to hear our concerts.

In the 2018-2019 season, we will produce two program books which will include ads. Our centerpiece of the year, the *New Year's Eve program* on December 31st and special *Founder's Tribute* concert on May 25, 2019 are expected to draw over 600 people total, bringing together a significant number of Bach lovers, friends of the Bach Festival of Philadelphia, former singers of Choral Arts and Music Group of Philadelphia, Early and Classical Music scholars and enthusiasts from Chestnut Hill, Philadelphia, and far beyond the region.

Our two program books will be posted online and on social media, with direct links to our advertisers to give your ad an additional powerful exposure.

PROGRAM BOOKS | SPACE RESERVATIONS | PAYMENT

Edition	Space Reservation Due	Artwork & Payment Due
New Year's Eve, Dec 31, 2018	November 20, 2018	November 27, 2018
Founder's Tribute, May 25, 2019	April 29, 2019	May 6, 2019

ARTWORK FILES (SEE PAGE 2 FOR SPECS):

- Color: full color or BW
- Formats: JPEG, TIF (high resolution), or PDF

ADVERTISING POLICY:

- Choral Arts reserves the right to require copy or graphic alterations to meet editorial standards and to refuse any advertising.
- Artwork must meet size specifications. Alternative sizes cannot be accepted.
- Advertisers are fully responsible for proof reading the ad before submitting.
- Advertisers are fully responsible for all claims made in their ad.

**READY TO RESERVE SPACE? LEARN ABOUT MULTIPLE ADS DISCOUNT RATES? MORE QUESTIONS?
CONTACT INNA HEASLEY, INFO@CHORALARTS.COM, 215-280-4824**



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2018-2019 ADVERTISING AGREEMENT

Contact Name: _____

Company/Business: _____

Address: _____

City/State/Zip: _____

Telephone: _____ **Email:** _____

Program Book Edition(s): New Year's Eve Founder's Tribute

SPECIAL OFFER! *If advertising in more than one book, please contact us for a discount offer!*

PLEASE CHECK ALL THAT APPLY:

Format	Dimensions	Fee
<input type="checkbox"/> Full page	5.5 x 8.5"	\$200
<input type="checkbox"/> Half page horizontal	5.5 x 4.25"	\$150
<input type="checkbox"/> Quarter page horizontal	2.75 x 4.25"	\$ 75

PREMIUM POSITIONS (FULL PAGE ONLY)

<input type="checkbox"/> Back Cover	5.5 x 8.5" (May 25 event only)	\$300
<input type="checkbox"/> Inside Front Cover	5.5 x 8.5"	\$250
<input type="checkbox"/> Inside Back Cover	5.5 x 8.5"	\$250

TOTAL ADS: _____ **CALCULATE YOUR TOTAL COST:** _____

PAYMENT ENCLOSED PLEASE SEND INVOICE

SIGNATURE OF ADVERTISER

DATE

1. **Print, Fill and Sign this Agreement, scan and email along with your space reservation request to Inna Heasley info@choralarts.com or mail this form to us with your payment.**
2. **Make check payable to "Choral Arts Philadelphia", mark it "Program Book Ad" and mail to Choral Arts Philadelphia, C/O Gwynne Grasberger, PO Box 22445, Phila, PA 19110-2445**
3. **Once your space is confirmed, email your artwork to Inna Heasley at info@choralarts.com.**